



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI

Fondul Social European
POSDRU 2007-2013Instrumente Structurale
2007-2013MINISTERUL
EDUCAȚIEI
NAȚIONALE

CIMOȘORU

UNIVERSITATEA DE VEST
DIN TIMIȘOARA

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COURSE SYLLABUS

1. Information about the programme:

1.1 Institution of higher education	WEST UNIVERSITY OF TIMISOARA
1.2 Faculty / Department	FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
1.3 Department of	MANAGEMENT
1.4 Area of study	FINANCE
1.5 Level of studies	BACHELOR STUDIES
1.6 Training / qualification	FINANCE AND BANKING

2. Discipline data:

2.1 Course title	BUSINESS ETHICS FB1TC2101						
2.2 Course titular	Lecturer GLIGOR – CIMPOIERU Diana Corina PhD						
2.3 Workshop activities titular	Lecturer GLIGOR – CIMPOIERU Diana Corina PhD						
2.4 Year of study	II	2.5 Semester	1	2.6 Type of assessment	Ex	2.7 Type of subject matter	M

3. Total estimated time (hours of teaching per semester):

3.1 Number of hours per week	3	3.2 course	2	3.3 workshops	1
3.4 Total hours in the curriculum	42	3.5 course	28	3.6 workshops	14
Distribution of time:					hours
Study based on Instructions, course materials, bibliography and notes					24
Additional documentation library, specialized electronic platforms / field					10
Training seminars / laboratories, homework, essays, portfolios and essays					14
Tutoring					-
Examinations					10
Other activities.....					
3.7 Total hours of private study		58			



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3.8 Total hours per semester	100
3.9 Number of credits	4

4. Prerequisites (where applicable)

4.1 of curriculum	•
4.2 of skills	•

5. Conditions (where applicable)

5.1 of the course	<ul style="list-style-type: none"> Materials: video-projector. Students' attendance for the course activities –50%.
5.2 to lead seminar / laboratory	<ul style="list-style-type: none"> Students' attendance for the seminar activities –70%.

6. Specific skills acquired

Professional skills	CT1 Application of the principles, standards and values of professional ethics in personal work strategies
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7. Course objectives (based on the grid of the skills acquired)

7.1 The overall objective of discipline	Acquiring in an adequate manner the specific concepts of professional and business ethics for applying them in the development of a responsible professional career
7.2 The specific objectives	<ul style="list-style-type: none"> - Acquiring the ability to recognize and establish a set of common moral norms and values for business in order to design an ethical behavior as a response to the demands of a competitive environment; - Building capacities of knowledge, appreciation and valuing of the main viewpoints regarding ethics in business and intercultural relations; - Issuing value judgments about human interaction and the need to achieve



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	<p>a balance between economic performance and social performance of individuals and companies;</p> <ul style="list-style-type: none"> - Development of personal opinions and counter arguments about the existing literature regarding the positioning of ethics in the contemporary economy; - Acquiring skills in developing / implementing codes of ethics.
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8. Contents

8.1 Course	Teaching methods	Comments
1. THE EVOLUTION OF BUSINESS ETHICS (currents, personalities, the importance of ethics in a philosophical context and of business ethics in the current economic and social context)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 1: 2 hours
2. FUNDAMENTAL CONCEPTS OF BUSINESS ETHICS (relativism, universalism, deontology, utilitarianism, consequences theory, etc.)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 2: 2 hours
3. THE MAIN DOMAINS OF APPLIED ETHICS (medical ethics, professional ethics, environment ethics – sustainable development, media ethics, social media and IT)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 3: 2 hours
4. ETHICAL ASPECTS OF WORKING RELATIONSHIPS (fighting discrimination and harassment in the working place, best practices in the human resources field)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 4: 2 hours
5. CODES OF ETHICS AND THEIR IMPORTANCE INSIDE BUSINESS ORGANIZATIONS	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 5: 2 hours



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6. WHISTLE-BLOWING	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 6: 2 hours
7. ETHICAL ASPECTS OF FINANCIAL MARKETS AND INSTITUTIONS (banks, insurances, investment funds, stock exchange markets)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 7: 2 hours
8. GLOBALIZATION AND ITS ETHICAL IMPLICATIONS	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 8: 2 hours
9. CORRUPTION AND BUSINESS	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 9: 2 hours
10. THE STAKEHOLDERS OF A BUSINESS ORGANIZATION	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 10: 2 hours Week 11: 2 hours
11. CORPORATE SOCIAL RESPONSIBILITY (definition, importance, types of programs, good practice examples, implementation models, benefits and costs)	Exposure: description, explanation, demonstration Debates / Heuristic conversation	Week 12: 2 hours Week 13: 2 hours Week 14: 2 hours
Bibliography: Boatright J.R. (2006), Ethics and the Conduct of Business, Prentice Hall, New Jersey, USA Carol A.B., Buchholtz A.K. (2009), Business & Society. Ethics and Stakeholder Management, SouthWestar CENGAGE Learning, Mason, OH, USA		



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Bowie N.E. (2013), Business Ethics in the 21st Century, Springer, Science+Business Media Dordrecht		
Frederick W.C., Post J.E., Keith D. (1992), Business and Society. Corporate Strategy, Public Policy, Ethics, McGraw Hill, New Jersey, USA		
Harrison M. (2005), An Introduction to Business and Management Ethics, Palgrave Macmillian, London, UK		
***, Journal of Business Ethics, http://www.springer.com/philosophy/ethics/journal		
8.2. Seminar / lab	Teaching methods	Comments
The importance of business ethics for the activity of a business organization	Debates, case studies, case studies elaborated and presented by students, debates based on themes previously given to students	Week 2: 2 hours
Identification of stakeholders and the understanding of the mutual relationship between them and the business organization.		Week 4: 2 hours
Work ethics		Week 6: 2 hours
Ethics codes and professional deontology		Week 8: 2 hours
Environment ethics		Week 10: 2 hours
Implementation of various CSR programs in business organizations in Romania.		Week 12: 2 hours
Ethics and social media		Week 14: 2 hours
Bibliography:		
Boatright J.R. (2006), Ethics and the Conduct of Business, Prentice Hall, New Jersey, USA		
Caroll A.B., Buchholtz A.K. (2009), Business & Society. Ethics and Stakeholder Management, SouthWestar CENGAGE Learning, Mason, OH, USA		



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Harrison M. (2005), *An Introduction to Business and Management Ethics*, Palgrave Macmillian, London, UK

Hartley R. (2005), *Business Ethics Mistakes and Successes. First Edition*, John Wiley & Sons, Inc., New Jersey

***, *Journal of Business Ethics*, <http://www.springer.com/philosophy/ethics/journal>

9. Corroboration of the course contents with the epistemic expectations of the community representative, professional associations and representative employers of the programme itself.

- Course content meets the thematic areas addressed at national and international levels, constituting prerequisites for the development of the professional skills of students to enable them conduct specific activities for social responsibility programs

10. Evaluation:

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final mark
10.4 Course	Final assessment	Written exam during the exam session (2 subjects)	60%
	The quality of interventions in interactive discussions	Oral, during courses	5%
10.5 Workshop	The quality of interventions in solving case studies	Oral, during seminars	15%
	The quality of the case study elaborated and presented by students	Case study	20%
10.6 Minimum performance standards			
<ul style="list-style-type: none"> • Presenting a case study • Minimum grade 5 for each of the two subjects of the written exam 			



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Date of submission: September 2014 **Titular of the course:**

Lecturer GLIGOR - CIMPOIERU Diana Corina PhD

Seminary titular:

Lecturer GLIGOR - CIMPOIERU Diana Corina PhD

Date of approval in department: September 2014

Head of the Department:

Prof. BIBU Nicolae PhD



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