



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI

Fondul Social European
POSDRU 2007-2013Instrumente Structurale
2007-2013MINISTERUL
EDUCAȚIEI
NAȚIONALE
OIPOȘORUUNIVERSITATEA DE VEST
DIN TIMIȘOARA**investește în oameni!**

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Proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007- 2013

COURSE SYLLABUS

1. Information about the programme

1.1 Institution of higher education	West University of Timisoara
1.2 Faculty / Department	of Economics and Business Administration
1.3 Department of	Management
1.4 Area of study	Finance
1.5 Level of studies	Undergraduate
1.6 Training / qualification	Finance and Banking

2. Discipline data

2.1 Course title	ENTERPRISE ECONOMICS FB1TC1210						
2.2 Course titular	Assoc. Prof. Gabriela Lucia ȘIPOȘ PhD						
2.3 Workshop activities titular	Ec. Alin IONESCU PhD						
2.4 Year of study	I	2.5 Semester	II	2.6 Type of assessment	E	2.7 Type of subject matter	Md.

3. Total estimated time(hours of teaching per semester)

3.1 Number of hours per week	3	3.2 curs	2	3.3 workshops	1
3.4 Total hours in the curriculum	42	3.5 curs	28	3.6 workshops	14
Distribution of time:					ore
Study based on Instructions, course materials, bibliography and notes					45
Additional documentation library, specialized electronic platforms / field					9
Training seminars / laboratories, homework, essays, portfolios and essays					25
Tutoring					
Examinations					4
Other activities.....					
3.7 Total hours of private study	83				
3.8 Total hours per semester	125				
3.9 Number of credits	5				

4. Prerequisites (where applicable)

4.1 of curriculum	•
4.2 of skills	•

5. Condiții (where applicable)

5.1 of the course	• Compulsory course presence of minimum 50%
5.2 to lead seminar / laboratory	• Compulsory seminar presence of minimum 70%



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6. Specific skills acquired

Professional skills	<p>C1 Appropriate use of concepts, theories, methods and financial instruments in private or public entities/organizations</p> <ul style="list-style-type: none"> C1.1 Identification and definition of financial concepts, theories, methods and tools used in private or public organizations C1.2 Explanation and interpretation of financial concepts, theories, methods and tools used in private or public organizations <p>ABILITIES</p> <ul style="list-style-type: none"> C1.3 To apply the financial concepts, theories, methods and tools in private or public organizations to solve specific problems C1.4 Critical evaluation of financial concepts, theories, methods and tools used C1.5 Using these financial concepts, theories, methods and tools for projects and papers
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7. Course objectives (based on the grid of the skills acquired)

7.1 The overall objective of discipline	<ul style="list-style-type: none"> Students will acquire knowledge of the general approach of the company in a market economy; Stimulating and nurturing entrepreneurship
7.2 The specific objectives	<ul style="list-style-type: none"> Presenting the characteristics of various types of enterprises and their role in the economy Presentation of the activities and the resources of an enterprise Explanation and interpretation of methods for allocation and use of resources in terms of results and efficiency Presentation of the different types of innovation as premises of enterprise development

8. Contents

8.1 Course	Teaching methods	Comments
Chapter I. The enterprise and its role in economy 1.1 Definition of enterprise 1.2. The role of enterprise in economy	Exposure: description, explanation.	Week 1: 2 h
Chapter II. The establishment of an enterprise 2.1. The enterprise environment 2.2. Entrepreneurship and entrepreneurs: initiating and managing a business 2.3. Types of enterprises and their features	Exposure: description, explanation.	Week 2-4: 6 h
Chapter III. The operation of an	Exposure: description,	Week 5-7: 6 h



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enterprise 3.1. The life cycle of an enterprise 3.2. The enterprise resources 3.3. The enterprise activities	explanation.	
Chapter IV. The dynamics and the structure of business 4.1. The business dynamic 4.2. The business structure	Exposure: description, explanation, examples, demonstrations, discussions based on case studies	Week 8-9: 4 h
Chapter V. Enterprises concentration 5.1. The concentration objectives 5.2. Forms of concentration 5.3. Corporate groups	Exposure: description, explanation.	Week 10-11: 4 h
Chapter VI. General assessment of enterprise activity efficiency 6.1. The results of enterprise activity 6.2. The efficiency of a business – a general approach	Exposure: description, explanation, examples, demonstrations, discussions based on case studies.	Week 12-13: 4 h
Chapter VII. The innovation - premise of enterprise development 7.1. The definition of innovation 7.2. Types and forms of innovation in enterprises	Exposure: description, explanation, examples, demonstrations, discussions based on case studies.	Week 14: 2 h
Bibliography: 1. Băileșteanu Gh., Șipoș Gabriela Lucia, Szathmary-Miclea C., Burz R., ECONOMIA ÎNTREPRINDERII, Manual on-line pentru ID – Platforma de e-learning pentru învățământ la distanță, FEAA, UVT, 2013 2. Băileșteanu Gh., Negrilă A., Șipoș G.L., Szathmary-Miclea C., „Economia întreprinderii. Tipologie și capital”, Editura Mirton, 2004 3. Băileșteanu Gh., Șipoș Gabriela Lucia, Szathmary-Miclea C., Burz R., Economia întreprinderii – diagnostic, risc și inovare. Manual didactic, Editura Universității de Vest, Timișoara, 2009, ISBN 978-973-125-058-8 4. Dima I.C., „Economia firmei contemporane”, Ediție bilingvă în română și engleză, București, Editura AGIR, 2006 5. Hall D, Jones R, Raffo C, Business studies, Forth Edition, 2008 6. Hornby W., Gammie B., Wall S., Business Economics, Second Edition, Prentice Hall, 2001 7. Lines David, Business studies, 2009 8. Palmer A., Hartley B., The business environment, Sixth Edition, Mc Graw-Hill Education, 2009 9. Roberts J., The Modern Firm: Organizational Design for Performance and Growth, Oxford University Press, 2004 10. Schaper, M., Entrepreneurship and small business, John Wiley & Sons, 2004 11. Stimpson, Peter, Business studies, 2011 12. Șipos G.L., „Inovarea în întreprindere”, Editura Mirton, 2004 13. Zahiu L., Năstase M., „Economia Întreprinderii”, www.biblioteca-digitala.ase.ro		
8.2 Seminar / lab	Teaching methods	Comments
Chapter I. The enterprise and its role	Explanations, examples,	Week 1: 2 h



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in economy	dialogue	
Chapter II. The establishment of an enterprise	Explanations, examples, dialogue, case studies	Week 2: 2 h
Chapter III. The operation of an enterprise	Explanations, examples, dialogue, case studies	Week 3: 2 h
Chapter IV. The dynamics and the structure of business	Explanations, examples, dialogue, case studies	Week 4: 2h
Chapter V. Enterprises concentration	Explanations, examples, dialogue, case studies	Week 5: 2h
Chapter VI. General assessment of enterprise activity efficiency	Explanations, examples, dialogue, case studies	Week 6: 2h
Chapter VII. The innovation - premise of enterprise development	Explanations, examples, dialogue, case studies	Week 7: 2h
Bibliography:		
1. Băileșteanu Gh., Șipoș Gabriela Lucia, Szathmary-Miclea C., Burz R., ECONOMIA ÎNTRINDERII, Manual on-line pentru ID – Platforma de e-learning pentru învățământ la distanță, FEAA, UVT, 2013		
2. Băileșteanu Gh., Negrilă A., Șipoș G.L., Szathmary-Miclea C., „Economia întreprinderii. Tipologie și capital”, Editura Mirton, 2004		
3. Băileșteanu Gh., Șipoș Gabriela Lucia, Szathmary-Miclea C., Burz R., Economia întreprinderii – diagnostic, risc și inovare. Manual didactic, Editura Universității de Vest, Timișoara, 2009, ISBN 978-973-125-058-8		
4. Dima I.C., „Economia firmei contemporane”, Ediție bilingvă în română și engleză, București, Editura AGIR, 2006		
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7. Lines David, Business studies, 2009		
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9. Roberts J., The Modern Firm: Organizational Design for Performance and Growth, Oxford University Press, 2004		
10. Schaper, M., Entrepreneurship and small business, John Wiley & Sons, 2004		
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13. Zahiu L., Năstase M., „Economia Întreprinderii”, www.biblioteca-digitala.ase.ro		

8. Corroboration of the course contents with the epistemic expectations of the community representative, professional associations and representative employers of the programme itself.

- By acquiring theoretical and methodological concepts and practical aspects included in the discipline approach "Enterprise economics", students acquire a solid knowledge base, according to partial competences required for possible occupations listed in Grid 1 - RNCIS;
- The course is in the curricula of universities and faculties in Romania;
- Course content is consistent with the expectations/requirements of the finance and banking representative companies/employers.



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9. Evaluation

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final mark
10.4 Course	Acquiring and understanding of issues addressed in the course	Written exam during the exam session, consisting in theoretical topics	40%
10.5 Workshop	Ability to solve practical problems specific course	Written exam during the exam session, consisting in solving case studies	30%
	Seminar activity	Developing a project on the course topics and a written test held in seminar work weeks	30%
10.6 Minimum performance standards			
<ul style="list-style-type: none"> Minimum grade 5 in each of the three tests: written exam for the theoretical topics, written exam solved case study, seminar activity. 			

Date of submission: September 2014 **Titular of the course:**

Assoc. Prof. SIPOȘ Gabriela PhD

Seminary titular:

Ec. IONESCU Alin PhD

Date of approval in department: September 2014

Head of the Department:

Prof. BIBU Nicolae PhD



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