



UNIUNEA EUROPEANĂ



GUVERNUL ROMÂNIEI



Fondul Social European
POSDRU 2007-2013



Instrumente Structurale
2007-2013



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OPSDRU



UNIVERSITATEA DE VEST
DIN TIMIȘOARA

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Proiect cofinanțat din Fondul Social European prin Programul Operațional Sectorial Dezvoltarea Resurselor Umane 2007- 2013

COURSE SYLLABUS

1. Information about the programme:

1.1 Institution of higher education	WEST UNIVERSITY OF TIMISOARA
1.2 Faculty / Department	FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION
1.3 Department of	MARKETING AND INTERNATIONAL BUSINESS RELATIONS
1.4 Area of study	FINANCE
1.5 Level of studies	BACHELOR STUDIES
1.6 Training / qualification	FINANCE AND BANKING

2. Discipline data:

2.1 Course title	GERMAN FOR BUSSINES AND COMMERCIAL COMMUNICATION FB1TC1111 – 1st Semester						
2.2 Course titular							
2.3 Workshop activities titular	Teaching assistant MAGHEȚIU Anca PhD						
2.4 Year of study	I	2.5 Semester	1	2.6 Type of assessment	C	2.7 Type of subject matter	Ob

3. Total estimated time (hours of teaching per semester):

3.1 Number of hours per week	2	3.2 course		3.3 workshops	2
3.4 Total hours in the curriculum	28	3.5 course		3.6 workshops	28
Distribution of time:					hours
Study based on Instructions, course materials, bibliography and notes					10
Additional documentation library, specialized electronic platforms / field					3
Training seminars / laboratories, homework, essays, portfolios and essays					5
Tutoring					2



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Examinations	2
Other activities.....	
3.7 Total hours of private study	22
3.8 Total hours per semester	50
3.9 Number of credits	2

4. Prerequisites (where applicable)

4.1 of curriculum	•
4.2 of skills	• Minimum language level A2

5. Conditions (where applicable)

5.1 of the course	• Students' attendance for the course activities –50%.
5.2 to lead seminar / laboratory	• Students' attendance for the seminar activities –70%.

6. Specific skills acquired

Transversal skills	CT3 Identification of opportunities for continuous learning and efficient use of resources and techniques needed to learn for self-development
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7. Course objectives (based on the grid of the skills acquired)

7.1 The overall objective of discipline	Creating language skills that enable students to understand and speak fluent German in pragmatic communication contexts (everyday life or work environment).
7.2 The specific objectives	• Knowledge and understanding (<i>knowledge and appropriate use of subject-specific concepts</i>)



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	<ul style="list-style-type: none"> -restructuring, development and strengthening of the fundamental language skills -enhancing and enriching of the basic vocabulary with the appropriate morpho-syntactic support • Explanation and interpretation (<i>explanation and interpretation of ideas, projects, processes and theoretical and practical content of the subject</i>) -reinforcing and practicing key grammar issues (verbal group, nominal group, subordinate clauses, sequence, word order) - fluent expression in appropriate types of discourse - introduction of guidelines for writing an essay or a presentation • Application (design, management and evaluation of specific practical activities; the use of methods, techniques and tools of investigation and enforcement - interpreting texts - dialogue - drafting • Attitude (<i>manifesting a positive and responsible attitude towards science / cultivating a scientific environment centered on values and democratic relations / promoting a system of cultural, moral and civic values / optimal exploitation of their potential in creative and scientific activities / involvement in institutional development and promoting scientific innovation / engaging in partnerships with other persons - institutions with similar responsibilities / taking part in one's own professional development / application and development of professional values and ethics</i>) - Ability to work in a team - Develop research / writing skills in the foreign language - Strengthening the ability of expression and interaction in a foreign language (in a business context) - Engaging in European integration and professional mobility in the
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European space

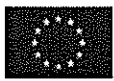
8. Contents

8.1 Course	Teaching methods	Comments
Bibliography:		
8.2. Seminar / lab	Teaching methods	Comments



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<p>Chapter 1. Social relationships</p> <p>1.1 Introduction, individual identity</p> <p>1.2 Asking and giving information</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 1: 2 hours</p>
<p>Chapter 2. Family</p> <p>2.1. Family life</p> <p>2.2. Family relationships</p> <p>2.3. Family and society</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 2: 2 hours</p>
<p>Chapter 3. Housing and residencies</p> <p>3.1. Owner or tenant</p> <p>3.2. Real estate agencies</p> <p>3.3. Daily life</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 3: 2 hours</p>
<p>Chapter 4. Money, trade, commercial services, shopping</p> <p>4.1. Customer - trader</p> <p>4.2. Types of trade</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 4, 5: 4 hours</p>



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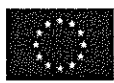
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Chapter 5. Means of transport 5.1. Types of transport 5.2. Public transportation	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	Week 6: 2 hours
Chapter 6. Mass-media 6.1. Print vs. Audio-visual 6.2. Internet	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	Week 7, 8: 4 hours
Chapter 7. Political system in Great Britain, France, Germany 7.1. Political parties 7.2. Monarchy vs. republic	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	Week 9: 2 hours
Chapter 8. Tourism 8.1. Holidays 8.2. Spare time	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	Week 10: 2 hours
Chapter 9. The health system 9.1. Doctor - patient 9.2. At the pharmacy	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	Week 11: 2 hours



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<p>Chapter 10. British, French, German traditions</p> <p>10.1. Culture and civilization</p> <p>10.2. Catering</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 12: 2 hours</p>
<p>Chapter 11. Education</p> <p>11.1 Pre-university education</p> <p>11.2 Higher education</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 13: 2 hours</p>
<p>Chapter 12. Work, jobs and professions</p> <p>12.1. Types of employment contracts</p> <p>12.2. Types of payment</p>	<ul style="list-style-type: none"> - Reading, listening - Conversation - Brainstorming - Role play - Different types of written exercises, teamwork. 	<p>Week 14: 2 hours</p>
<p>Bibliography:</p> <ol style="list-style-type: none"> 1. Schulz, Dora, Griesbach, Heinz, <i>Germana Intensiva</i>, Ed. Niculescu, Bucuresti, 2009; 2. Fearn, Anneliese / Levy-Hillerich, Dorothea, <i>Kommunikation in der Wirtschaft – Lehr- und Arbeitsbuch</i>, Berlin: Cornelsen, 2009; 3. Radulescu, Gheorghe, <i>Germana pentru avansati</i>, Ed. Garamond, Bucuresti; 4. Lübke, Diethard, <i>Lexicon al greselilor de limba germana</i>, Ed. Junior, Bucuresti, 2011; 5. Matuscha, Petra, <i>Limba germana fara profesor</i>, vol. I-II, Ed. Niculescu, Bucuresti, 2008; 6. G. Nicolas, M. Sprenger, W. Weermann, <i>Wirtschaft auf Deutsch</i>, Edition Deutsch, Klett Verlag, München, 2003; 7. Brüggemann, Wilhelm / Hemberger, Karl, <i>Testfragen. Wirtschaftsdeutsch</i>, München: Klett, 1993; 8. G. Butzphal, Colin Riordan, <i>Studium-Wirtschaftsdeutsch</i>, Verlag Moritz Diesterweg GmbH, Frankfurt am Main, 2011; 9. Schneeweiß, Josef, <i>Deutsche Wirtschaftssprache für den kommunikativen Unterricht</i>, Universität Ljubljana, Wirtschaftsfakultät, 2006; 		



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10. Riegler-Poyet, Margarete, *Das Testbuch Wirtschaftsdeutsch*, Berlin: Langenscheidt, 2008;
11. Lissok, Charlotte, *Teste dein Wirtschaftsdeutsch!*, Berlin: Langenscheidt, 2001;
12. R. Buhlmann, A Fearn, *Deutsch im Beruf – Wirtschaft*, Lehrbuch 1, Verlag Dürr & Kessler GmbH, Rheinbreitsbach, 2003;
13. Ursula Hassel, Beate Varnhorn, *Deutsch im Beruf – Wirtschaft*, Arbeitsbuch , Dürr & Kessler GmbH, Rheinbreitsbach, 2003;
14. Dienst, Eleonore, *Training Deutsch für den Beruf*, Ismaning: Verlag für Deutsch, 2006.

9. Corroboration of the course contents with the epistemic expectations of the community representative, professional associations and representative employers of the programme itself.

- The course content is consistent with that of similar disciplines taught at the major economics schools in the world;
- The knowledge and skills gained in the subject enjoys recognition and practical application in finance;

10. Evaluation:

Type of activity	10.1 Evaluation criteria	10.2 Evaluation methods	10.3 Percentage of the final mark
10.4 Course	Final assessment		67%
10.5 Workshop	Answers to seminar activities	Oral assessment	33%
	Evaluation tests		
10.6 Minimum performance standards			
<ul style="list-style-type: none"> • Grade 5 (five) 			

Date of submission: September 2014

Titular of the course:

Seminary titular:

Teach. Assist. MAGHETIU Anca PhD

Date of approval in department: September 2014

Head of the Department:

Prof. DOBRE Costinel, PhD



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